



REPORT/RESEÑA

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The transmission of values through film language Complutense University of Madrid. Spain

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In the panorama of audiovisual essay text positively surprising in several respects it appears: its approach creates a new path in the audiovisual research, synthesized by the profusion documentary, by the density of ideas and suggestions audiovisual prospects for future research, for the synthesis of disciplines, theories and authors regarding communication and audiovisual and Castilian care. A book that is a milestone in essays and research for daring to raise the transmission of values through the elements of visual language grouping authors and theories with arguments of multidisciplinary disciplines such as communication theories, theories of reception and audience theories film studies, approaches of psychology on emotion, educational experiences regarding the use of film, and other interesting deductions.

The text has been included in the Classics collection Dykinson captained by Alfonso Silván Rodríguez as a monographic. This collection is characterized by the selection of authors with a certain prestige, selected works by an intellectual level approach with dedication and care in the linguistic style.

The first chapter is characterized by the description of the value of the dignity with a grounding in the philosophical work of authors that marked a milestone as Aristotle, Pico della Mirandola to Martha Nussbaum. The next three chapters construct the argument concerning the three reference points in the communication process: the filmmaker -studied taking into account the state of authorship and intentionality, the medium like film medium itself and the elements that deployed as a tool in the hands of the spectator from direction- and reception studies, the emotions and the phenomenon of identification from movie studios and reception.

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Synthesis professional curriculum of the author / s of the book under review:

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Full Professor at the Catholic University San Antonio (Murcia). Degree in Philology and Journalism. Degree in Humanistic Studies. PhD extraordinary award by the University of Alicante (2012) for a thesis about the filmmaker Steven Spielberg. Principal investigator of the international group Personal Development. She teaches Grade and Master of Education degree in Business Administration and Masters and Graduate English. Honorary professor of Costa Rica. His scientific production on communication and educational research is prolific.